

# Benjamin Goodair

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🌐 <https://bengoodair.github.io/>

## Experience

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- 2025 – Current
  - **London School of Economics**  
British Academy Postdoctoral Fellow  
*Centre for Analysis of Social Exclusion*
- 2020 – 2024
  - **University of Oxford**  
Senior Postdoctoral Researcher, Guest lecturer, Doctoral student  
*Blavatnik School of Government*  
*Department of Social Policy and Intervention*
- 2018 – 2020
  - **University of Cambridge**  
Research Assistant, *Bennett Institute for Public Policy*

## Education

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- 2020 – 2024
  - **University of Oxford**  
DPhil. Social Intervention and Policy Evaluation  
Thesis title: *Still safe? Still in their hands? An evaluation of NHS Privatisation in England since 2010.*  
- Wellcome Trust funded.
- 2017 – 2018
  - **London School of Economics**  
M.Sc. Social Policy (Research)  
- Awarded Distinction.
- 2014 – 2017
  - **University of Manchester**  
BA (Hons). Politics and Modern History  
- Awarded First Class with Valerie Karn Award.

## Teaching

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- 2024 – 25
  - **Course co-convenor; casual lecturer; guest lecturer**  
University of Oxford (social policy); LSHTM (social epidemiology)  
Duties:
    - *Lecturing on research methods; social epidemiology; policy evaluation*
    - *Designing and delivering collaborative workshops*
    - *Student engagement and course admin*
- 2023 – 2024
  - **Casual Lecturer**  
University of Oxford (social policy)  
Duties:
    - *Lecturing on research methods: diff-in-diff; matching; causal inference; theory-based designs*



## Teaching (continued)

- 2022 – 2023     • **Seminar Leader; Tutorial leader**  
University of Oxford (public policy; social policy)  
Duties:  
- Leading seminars on "evidence for public policy" and "statistics for public policy" teaching MPP students - Running tutorials on undergraduate social policy course covering welfare state; comparative social policy; critical social policy
- 2021 – 2021     • **Workshop supervisor**  
University of Oxford (statistics)  
Duties:  
- Supporting the delivery of R workshops for introductory statistics course on an MSc degree

## Research Publications

### Journal Articles

- 1     Bach-Mortensen, A., **Goodair, B.**, & Degli Esposti, M. (2025). Resident funding and care home quality: A retrospective observational analysis of the impact of the two-tier care system in England. *Age and Aging*, Volume 54, Issue 5.  doi:<https://doi.org/10.1093/ageing/afaf100>
- 2     Bach-Mortensen, A. M., **Goodair, B.**, & Corlet-Walker, C. (2024). A decade of outsourcing in health and social care in England: What was it meant to achieve? *Social Policy and Administration*.  
 doi:<https://doi.org/10.1111/spol.13036>
- 3     Bach-Mortensen, A. M., **Goodair, B.**, & Degli Esposti, M. (2024). Does outsourcing enable the survival of good care homes? a longitudinal analysis of all care homes in England, 2011-2023. *BMJ Public Health*.  
 doi:<https://doi.org/10.1136/bmjph-2024-001227>
- 4     Bach-Mortensen, A. M., **Goodair, B.**, & Degli-Esposti, M. (2024). Involuntary closures of for-profit care homes in England by the Care Quality Commission. *The Lancet Healthy Longevity*.  
 doi:[https://doi.org/10.1016/S2666-7568\(24\)00008-4](https://doi.org/10.1016/S2666-7568(24)00008-4)
- 5     **Goodair, B.**, Bach-Mortensen, A., & Reeves, A. (2024). 'Two sides of the same coin'? a longitudinal analysis evaluating whether financial austerity accelerated NHS privatisation in England 2013-2020. *BMJ Public Health*, e000964.  doi:<https://doi.org/10.1136/bmjph-2024-000964>
- 6     **Goodair, B.**, McManus, A., Degli Esposti, M., & Bach-Mortensen, A. M. (2024). How outsourcing has contributed to England's social care crisis. *BMJ*, 387, e080380.  
 doi:<https://doi.org/10.1136/bmj-2024-080380>
- 7     **Goodair, B.**, & Reeves, A. (2024a). The case against outsourcing from healthcare services. *Gaceta Sanitaria*, 102362.  doi:<https://doi.org/10.1016/j.gaceta.2024.102362>
- 8     **Goodair, B.**, & Reeves, A. (2024b). The effect of health-care privatisation on the quality of care. *The Lancet Public Health*, E199–E206.  doi:[https://doi.org/10.1016/S2468-2667\(24\)00003-3](https://doi.org/10.1016/S2468-2667(24)00003-3)
- 9     Bach-Mortensen, A. M., **Goodair, B.**, & Barlow, J. (2023). For-profit outsourcing and its effects on placement stability and locality for children in care in England, 2011–2022: A longitudinal ecological analysis. *Child Abuse & Neglect*, 106245.  doi:<https://doi.org/10.1016/j.chiabu.2023.106245>
- 10    **Goodair, B.** (2023). Accident and emergency? a qualitative analysis of reasons for increased privatisation in England's NHS. *Health Policy*, 104941.  
 doi:<https://doi.org/10.1016/j.healthpol.2023.104941>

- 11 Bach-Mortensen, A. M., **Goodair, B.**, & Barlow, J. (2022). Outsourcing and children's social care: A longitudinal analysis of inspection outcomes among english children's homes and local authorities. *Social Science & Medicine*, 115323.  doi:<https://doi.org/10.1016/j.socscimed.2022.115323>
- 12 **Goodair, B.**, & Reeves, A. (2022). Outsourcing health-care services to the private sector and treatable mortality rates in england, 2013–20: An observational study of nhs privatisation. *The Lancet Public Health*, 7(7), e638–e646.  doi:[https://doi.org/10.1016/S2468-2667\(22\)00133-5](https://doi.org/10.1016/S2468-2667(22)00133-5)

## Works in Progress

- 1 Bach-Mortensen, A., **Goodair, B.**, Degli Esposti, M., & Needham, C. (2025). *England's two-tier care system deepens social care inequalities*. Target Journal: BMJ; Stage: Accepted for publication.
- 2 Bach-Mortensen, A., **Goodair, B.**, Helby Peterson, O., & Kvist, J. (2025). *Market failure in a universal welfare state? ownership, quality, and regulation in danish social services*. Target Journal: Social Science and Medicine; Stage: Manuscript prepared.
- 3 **Goodair, B.** (2025). *How markets kill: Evidence from a marketised care service*. Target Journal: Critical social policy; Stage: Analysis.
- 4 **Goodair, B.**, Schoenberger, F., & Bach-Mortensen, A. (2025). *The consequence of care markets? do children's homes open where they are most in need?* Target Journal: The Lancet Public Health; Stage: Under review.
- 5 Haim, L., **Goodair, B.**, Aldridge, R., Burns, R., Sizer, A., McKee, M., & Wallace, M. (2024). *What is the impact over time of the mortality of migrants on national life expectancy at birth in england and wales?* Target Journal: Lancet Migration; Stage: Analysis complete.

## Policy Reports

- 1 Bach-Mortensen, A. M., **Goodair, B.**, Degli Esposito, M., Corlet Walker, C., & Barlow, J. (2024). *Evidencing the outsourcing of social care provision in england*. Nuffield Foundation.
- 2 Bach-Mortensen, A., Murray, H., **Goodair, B.**, Carter, E., Briggs, E., & O'Higgins, A. (2022). *Are local authorities achieving effective market stewardship for children's social care services? a synthesis of sufficiency strategies for children in care in england*. What Works for Children's Social Care.
- 3 Bach-Mortensen, A., **Goodair, B.**, Briggs, E., & O'Higgins, A. (2022). *Commissioning secure children's home placements in england*. What Works for Children's Social Care.
- 4 **Goodair, B.**, Kenny, M., & Marteau, T. (2019). *Townscapes: England's health inequalities*. Bennett Institute for Public Policy.

## Other Publications

- 1 Bach-Mortensen, A. M., **Goodair, B.**, & Barlow, J. (2023). *Two in five children in care are placed outside their local authority - here's why that's a problem*. The Conversation.
- 2 **Goodair, B.** (2023). *How does the outsourcing of health and social care affect service quality?* Economics Observatory.
- 3 Bach-Mortensen, A. M., **Goodair, B.**, & Barlow, J. (2022). *Four in five of the children's homes in england are run for profit – here's why that is a problem*. The Conversation.
- 4 **Goodair, B.**, & Reeves, A. (2022). *Areas of england with increased outsourcing of nhs services have more deaths of people with treatable conditions*. LSE British Politics and Policy.
- 5 **Goodair, B.**, & Kenny, M. (2019). *Politicians would be wrong to ignore issues facing our towns*. The Herald.

## Professional Activities

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### Courses Taught

- 2025 • **Social Epidemiology**, London School of Hygiene and Tropical Medicine
- 2023, 2024 • **Social Policy Analysis (postgrad)**, Department of Social Policy and Intervention, University of Oxford
- 2023, 2024, 2025 • **Evaluation Methods (postgrad)**, Department of Social Policy and Intervention, University of Oxford
- 2022, 2023 • **Statistics for Public Policy (postgrad)**, Blavatnik School of Government, University of Oxford
- 2022, 2023 • **Social Policy (undergrad)**, Department of Social Policy and Intervention, University of Oxford
- 2022 • **Quantitative Analysis - applied workshop (postgrad)**, Department of Social Policy and Intervention, University of Oxford
- 2022 • **Evidence in Public Policy (postgrad)**, Blavatnik School of Government, University of Oxford

### Grants and Awards

- *Total Grants Awarded as PI/Co-I: £966k*
- 2024 • **British Academy**, How does for-profit outsourcing impact healthcare quality? Unpacking the relationship between NHS privatisation and health outcomes in England; position: principal investigator - value: £360,000
- **Nuffield Foundation**, Evidencing the outsourcing of social care in England; position: co-principal investigator - value: £350,000
- **Nuffield Foundation**, Social security in a devolved UK: realities, risks & opportunities for families; position: co-investigator - value: £1.2m (declined)
- **Award of Excellence**, Department of Social Policy and Intervention, University of Oxford
- 2023 • **Wellcome Trust**, Data Science Ideathon Champions
- **Award of Excellence**, Department of Social Policy and Intervention, University of Oxford
- **Barnett Prize for Best Paper**, Department of Social Policy and Intervention, University of Oxford
- 2022 • **Nuffield Foundation**, Evidencing the impact of the outsourcing of social care provision in England; position: co-applicant - value £150,000
- **Award of Excellence**, Department of Social Policy and Intervention, University of Oxford
- 2019 • **Wellcome Trust**, Doctoral Studentship in Humanities and Social Sciences - value £106,000.
- 2017 • **Valerie Karn award for best Social Policy Dissertation**, University of Manchester

### Conference presentations

- 2023 • **BMJ Research Forum**. *Panel Discussion: The BMJ's Known Unknowns live*
- 2022 • **British Sociological Association Annual Conference**. *Is outsourcing healthcare services to the private sector associated with higher mortality rates? An observational analysis of 'creeping privatisation' in England's Clinical Commissioning Groups, 2013-2020.*

## Professional Activities (continued)

- **Trans Atlantic Dialogue.** *Outsourcing and performance of children's social care services: a longitudinal analysis of English providers and local authorities*
- 2021 • **UK Public Health Science.** *Outsourcing of health-care services to the private sector by English Clinical Commissioning Groups and mortality rates, 2013–2020: an observational analysis*
- **European Public Health Conference.** *ibid.*

## Invited talks and Keynotes

- 2025 • **Centrale des syndicats du Québec** *NHS privatisation in England*
- **Oman Medical Specialty Board Grand Rounds** *NHS privatisation - declined*
- **Global Observatory for Long-Term Care, LSE** *Forced Closures of Care Homes in England – Does Ownership Explain Care Failure?*
- 2024 • **Department for Health and Social Care, UK Government** *Outsourcing of social care and healthcare in England*
- **Nuffield Trust** *Evaluating the outsourcing of social care in England*
- 2023 • **Socialist Health Association Annual Conference** *The impacts of health-care privatisation on care quality*
- **Department of Social Policy and Intervention** *Data-visualisation: methods meetup case study*
- **Departmental Research Colloquium, Department of Social Policy and Intervention, University of Oxford.**
- **We Own It: End NHS privatisation, save lives - rally at Parliament Square.**
- 2022 • **Andalusian Association for the Defence of Public Health** *Conference on Social Inequalities and Health - declined*
- **The Health Economics Research Centre, Nuffield Department of Population Health, University of Oxford.**
- 2021 • **Centre for Evidence-Based Intervention, Department of Social Policy and Intervention, University of Oxford.**
- 2019 • **Bristol festival of Economics.**

## Organisation and Administrative Responsibilities

- **Peer-reviewer.** *Nature Human Behaviour; Social Policy & Administration; Health Policy; The Lancet Regional Health; Journal of Public Administration Research and Theory; Northern Ireland Legal Quarterly*
- 2022 • **Method Meetup Organisational Committee.** *Department of Social Policy and Intervention, University of Oxford*
- 2021 • **Executive Committee.** *Department of Social Policy and Intervention, University of Oxford*
- **Graduate Joint Consultative Committee.** *Department of Social Policy and Intervention, University of Oxford*

## Affiliations

- 2024 • **Guest researcher,** Department of Social Sciences and Business, Roskilde University
- 2025 • **Consulting researcher,** Blavatnik School of Government, University of Oxford

## Professional Activities (continued)

### Additional Methods Training

- 2023 • **Radiance: Rigorous training in longitudinal data science** Longitudinal Data Analysis. *University College London.*
- 2022 • **Essex Summer School in Social Science Data Analysis** Mixed Methods. *University of Essex.*
  - **Engaging Media Communications for Academics workshop** *University of Oxford.*
  - **Summer School in Computational Social Sciences** Text as Data. *University of Oxford.*
- 2021 • **Advanced Methods Summer School** Multi-level Modelling; Intro Structural Equation Models; Longitudinal SEM. *University of Oxford.*
- 2019 • **Social Sciences Research Methods Programme** Doing Multivariate Analysis; Further Topics in Multivariate Analysis; Critical Approaches to Discourse Analysis. *University of Cambridge.*

### Media, Public and Policy Impact

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|-----------------------------|--|
| Policy Impact               | <ul style="list-style-type: none"><li>• <b>House of Commons</b> - Early Day Motion, EDM 239, 30th June 2022</li><li>• <b>Welsh Government</b> - Explanatory Memorandum to Health and Social Care (Wales) Bill</li><li>• <b>House of Commons</b> - Written Question, UIN 986 and 987</li><li>• <b>House of Commons</b> - Debate Vol. 723, Independent Review of Children's Social Care.</li><li>• <b>House of Lords</b> - Debate Vol. 825, Procurement Bill.</li><li>• <b>Children's social care Committee, UK Parliament</b>, Written Evidence</li><li>• <b>Assembly of the Portuguese Republic</b>, 1;XV;1;30</li><li>• <b>Congress of Spain</b>, XV;1;39</li></ul>   |
| Media Reporting             | <ul style="list-style-type: none"><li>• <b>Outsourcing and treatable mortality</b> <i>The Guardian, Financial Times, Bloomberg, Sky News, New Statesman and more</i></li><li>• <b>For-profit children's homes ofsted ratings</b> <i>The Guardian, New Statesman</i></li><li>• <b>Evidencing the outsourcing of social care services in England, Nuffield Foundation Report</b> <i>The Guardian, Bloomberg, Financial Times</i></li><li>• <b>Outsourcing and children being placed at a distance from home</b> <i>The Guardian</i></li><li>• <b>Healthcare Privatisation and the quality of care</b> <i>CBC News</i></li><li>• <b>For-profit care homes and forced closures</b> <i>Financial Times and Daily Mail</i></li></ul> |
| Altmetric Scores            | <ul style="list-style-type: none"><li>• <b>Outsourcing and treatable mortality</b> Score: 6287; Tweets: 11,000; News stories: 85; Rank: #1 for Lancet Public Health; #24 for all research in 3 month period; #521 for all research ever</li><li>• <b>Healthcare Privatisation and the quality of care</b> Score: 2552; Tweets: 3,254; News stories: 33; Rank: #10 for Lancet Public Health; #55 for all research in 3 month period; #3,095 for all research ever</li></ul>   |
| Presentations to Government | <ul style="list-style-type: none"><li>• <b>Department for Business, Energy &amp; Industrial Strategy</b></li><li>• <b>Ministry of Housing, Communities &amp; Local Government</b></li></ul>  |

## Media, Public and Policy Impact (continued)

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Government relationships

- Department for Education
- Department for Health and Social Care
- Department for Education; Department for Health and Social Care; MHCLG